



BEAVER COUNTY TOURISM PROFILE

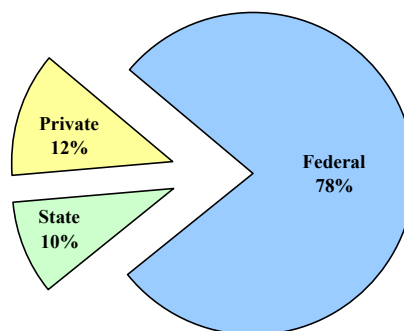
County Indicator	1997	1998	1999	2000	2001 (old)	2001 (new)	2002	% Change 2001-2002	State Ranking
DEMOGRAPHIC									
Population	5,851	5,883	5,978	6,005	6,028		6,099	1.2%	24
Total Non-Ag Employment	1,868	1,830	1,841	1,886	1,860		1,894	1.8%	24
Non-Ag Avg Monthly Wage	\$1,538	\$1,682	\$1,689	\$1,684	\$1,741		\$1,771	1.7%	21
Per Capita Income	\$15,841	\$17,139	\$18,219	\$20,494	\$23,344		\$23,580	1.0%	5
Unemployment Rate	4.7%	5.0%	3.9%	3.6%	4.2%		4.9%	0.7%	5
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$23.3	\$24.3	\$24.1	\$24.5	\$23.1	\$19.3	\$19.3	0.0%	21
Travel & Tourism Related Employment	427	450	451	464	459	495	504	1.8%	23
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from	\$484.1	\$506.2	\$500.5	\$509.8	\$480.0	\$434.8	\$428.6	-1.4%	23
Traveler Spending									
Gross Taxable Room Rents	\$2,707	\$2,995	\$2,870	\$3,076	\$2,934		\$3,486	18.8%	18
Transient Room Tax	\$81.2	\$89.9	\$86.1	\$92.3	\$88.0		\$104.6	18.9%	18
Restaurant Tax	--	--	--	--	\$19.8		\$57.6	190.9%	22
Car Rental Tax	--	--	--	--	--		--	--	--
Gross Taxable Retail Sales (million)	\$45.8	\$54.0	\$56.8	\$59.5	\$57.2		\$78.6	37.4%	23
REGIONAL VISITATION COUNTS									
I-15 UT/AZ Traffic Count	5,796,200	6,139,300	6,359,030	6,396,625	6,674,025		7,206,925	8.0%	
Zion N.P.	2,445,534	2,370,048	2,440,044	2,432,348	2,227,490		2,647,775	18.9%	
Bryce Canyon N.P.	1,174,824	1,166,331	1,081,521	1,099,275	1,068,619		886,436	-17.0%	
Cedar Breaks N.M.	608,399	578,974	597,460	550,657	690,652		690,652	0.0%	
Grand Staircase-Escalante N.M.	788,611	849,628	1,141,131	572,176	683,286		683,286	0.0%	
Capitol Reef N.P.	625,680	656,026	680,153	612,656	527,760		527,760	0.0%	
Utah Shakespearean Festival	132,000	154,000	150,000	142,800	149,000		148,000	-0.7%	
Fremont Indian S.P.	99,677	105,205	95,670	94,054	79,405		83,648	5.3%	
Minersville S.P.	16,702	35,073	55,148	25,798	29,799		11,808	-60.4%	
Piute S.P.	29,470	19,301	19,236	18,522	14,495		10,656	-26.5%	

Land Ownership - 1999	No. of Acres	% Total
Total Acres in County	1,653,016	100.0%
Federal Government	1,289,398	78.0%
BLM	1,150,460	69.6%
US Forest Service	138,937	8.4%
National Recreation Areas	--	--
National Parks	--	--
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government	158,303	9.6%
Utah State Parks & Recreation	110	--
Utah State Wildlife Reserves	11,980	0.7%
State Trust Lands	146,213	8.8%
American Indian	--	--
Private**	205,316	12.4%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Beaver County Tourism Profile

